

Rep Order# 9796973 Job# 11 Status Revised
 30d Yes

 Broadcast Station *WLS-TV* *CH 5*
 136 *John Bassett*
 Phone# *312-336-3566*
 Fax# *312-336-3566*
WLS-TV *CH 5*
 Broadcast Channel 33/13/2012
 Salesperson *JAX#*
Hiatus Weeks

Printed 09/07/2012 9:53 PM
 Order# 9796973 Job# 11 Status Revised Lines
 Broadcast Station *WLS-TV* *CH 5*
 Broadcast Channel 33/13/2012
 Salesperson *JAX#*
Hiatus Weeks

 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

SEE LNS FOR 60'S CONVERTED BACK TO 30'S
 ALSO REINSTATED SPOTS THAT ALREADY RAN
 PLS CF THANKS

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
*1	TU-F,M	7A-9A	GOOD MORNING AMERICA	:30	\$25.00	09/04-09/10	5	1	5	\$125.00
			Sales Remark: V11 Comment Changed, Spots/week Changed							
*3	SA	8A-9A	GOOD MORNING AMERICA WK	:30	\$10.00	09/08-09/08	1	1	1	\$10.00
			Sales Remark: V11 1X REINSTATED 9/8 V11 Comment Changed, Spots/week Changed							
*4	SU	11A-12P	THIS WEEK	:30	\$25.00	09/09-09/09	1	1	1	\$25.00
			BuLine Comment: THIS SPOT WILL NOW RUN AS A 60 SECOND SPOT! Sales Remark: V11 CONVERTED BACK TO 30 V11 More than 2 codes changed							
*10	TU-F,M	5P-6P	DOCTORS	:30	\$25.00	09/04-09/10	4	1	4	\$100.00
			Sales Remark: V11 REINSTATED 2X 9/4 [MADE-GOOD BY LINE(S) 23] V11 Comment Changed, Spots/week Changed							

01100913

2009073 J-# 9 Spots Revised

0707-07-12 12:57:58
Revised Order# 125758

Showing Business: All Rep Revised Lines

0707-07-12 12:57:58
Revised Order# 125758

2 of 3

Revised Order# 125758
Sales Person () JUHAN VATTI
Phone# 202-955-5342
Fax# 202-955-5342
Email: juhan.vatti@katz.com
Address: 156
Laura Bassett
Hatus Weeks

Revised Order# 125758
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5342

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHERS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

SEE LNS FOR URGENT REVISION
SPOTS CANCELLED FOR THIS WEEKEND AND LINES 4 AND 14
HAVE BEEN CONVERTED TO 60'S
PLS CF THANKS

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
---	---	---	---	---	---	---	---	---	---	---
*1	TU-F,M	7A-9A	GOOD MORNING AMERICA	:30	\$25.00	09/04-09/10	4	4	4	\$100.00
			Sales Remark: V9 IX HAS BEEN CANCELLED ON THIS LINE-WE NOW HAVE 4X							
			V9 Comment Changed, Spots/week Changed							
*3	SA	8A-9A	GOOD MORNING AMERICA WK	:30	\$10.00	09/08-09/09	4	0	0	\$0.00
			Sales Remark: V9 SPOT HAS BEEN CANCELLED							
			V9 Comment Changed, Spots/week Changed							
*4	SU	11A-12P	THIS WEEK	7D	\$30.00	09/09-09/09	1	1	1	\$50.00
			Buyline Comment: THIS SPOT WILL NOW RUN AS A 60 SECOND SPOT!							
			Sales Remark: V9 SPOT CHANGED TO RUN AS A 60 SECOND SPOT-REVISED RATE TO							
			MATCH CHANGE							
			V9 More than 2 codes changed							
*10	TU-F,M	5P-6P	DOCTORS	:30	\$25.00	09/04-09/10	24	1	2	\$50.00
			Sales Remark: V9 CANCELLED 2X-WK NOW HAVE 2X-							
			[MADE-GOOD BY LINE(S) 23]							
			V9 Comment Changed, Spots/week Changed							

Report# 5796973 Ver# 9 Status Revised
Showbiz ICS

Reporting Date# 12-5-78
Report# 12-5-78

Showing Buyness: All Rep Revised Lines

3 of 3

Agency: VCOM
Buyer: Laura Bassett
Phone#: -----
Fax# -----
In Day Time Program
--- --- --- -----
*14 SU 630P-7P ABC WORLD NEWS

Buyline Comment: THIS SPOT IS NOW A 60 SECOND SPOT
Sales Remark: V9 THIS SPOT HAS BEEN CHANGED TO A 60 SECOND SPOT.
Rate REVISED TO MATCH CHANGES.

Report Totals: 8 / \$320.00
Agency (VCOM
Buyer (Laura Bassett
Phone# -----
Fax# -----
In Day Time Program
--- --- --- -----
*14 SU 630P-7P ABC WORLD NEWS
Buyline Comment: THIS SPOT IS NOW A 60 SECOND SPOT
Sales Remark: V9 THIS SPOT HAS BEEN CHANGED TO A 60 SECOND SPOT.
Rate REVISED TO MATCH CHANGES.

Report Totals: 8 / \$320.00
Agency (VCOM
Buyer (Laura Bassett
Phone# -----
Fax# -----
In Day Time Program
--- --- --- -----
*14 SU 630P-7P ABC WORLD NEWS
Buyline Comment: THIS SPOT IS NOW A 60 SECOND SPOT
Sales Remark: V9 THIS SPOT HAS BEEN CHANGED TO A 60 SECOND SPOT.
Rate REVISED TO MATCH CHANGES.

—REPORT TOTALS—
—SALES MONTHLY TOTALS—

Sep 12: 38 / \$1,750.00
Sales Totals: 38 / \$1,750.00
Station Totals: 38 / \$1,750.00
Lines not sent/reld/rtn: 0 / \$0.00

—COMPETITIVE—
Market Totals \$21,875
CABL 0%
WGHP 28%

Books null
Demos RA35+

Rep Order# 9796973 Ver# 9 Mod# 3 Status Confirmed
EC'd Yes

Traffic Order# 1357178 Last Received: 09/06/2012 4:29 PM
Showing Buylines: All Lines
Printed: 09/07/2012 9:34 AM

2 of 5

Station WXLV-TV GREENSBOROW SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P/LP2/E 95101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

— CONTRACT COMMENT —
Pls be advised of the following late runs due to the
Democratic Convention overrun on 9/4 & 9/5:
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

Pls be advised of the following late runs due to the Democratic Convention overrun on 9/4 & 9/5:
— 9/4/12 Nightline 1135p-1202a ran @ 1203a
Nightline on 9/4 aired 1143p-1210a
— 9/4/12 News14 11-1135p ran @ 1138p
News14 on 9/4 aired 1108-1143p
— 9/5/12 News14 11-1135p ran @ 1159p
News14 on 9/5 aired 1139p-1203a
— 9/5/12 Nightline 1135p-1202a ran @ 1223a
Nightline on 9/5 aired 1203-1230a

— STATION ORDER COMMENTS —

Pls be advised of the following late runs due to the Democratic Convention overrun on 9/4 & 9/5:
— 9/4/12 Nightline 1135p-1202a ran @ 1203a
Nightline on 9/4 aired 1143p-1210a
— 9/4/12 News14 11-1135p ran @ 1138p
News14 on 9/4 aired 1108-1143p
— 9/5/12 News14 11-1135p ran @ 1159p
News14 on 9/5 aired 1139p-1203a
— 9/5/12 Nightline 1135p-1202a ran @ 1223a
Nightline on 9/5 aired 1203-1230a

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
1	TU-F,M	7A-9A	GOOD MORNING AMERICA		:30	\$25.00	09/04-09/10	4	1	4	\$100.00	
2	TU-F,M	9A-10A	JUDGE MATHIS		:30	\$20.00	09/04-09/10	4	1	4	\$80.00	

Rep Order# 9796973 Ver# 9 Mod# 3 Status Confirmed
EC'd Yes

Traffic Order# 1357178 Last Received: Printed:
Showing Buylines: All Lines 09/06/2012 4:29 PM 09/07/2012 9:34 AM

5 of 5

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P/UP2/E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm () WASHINGTON
Sales Office () JONATHAN VITTI
Salesperson ()
Salesperson Phone# 202-955-5342
Salesperson FAX#

Books null
Demos RA35+

Rep Order# 9796973 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 1357178

Printed: 09/07/2012 8:30 AM
Last Received: 09/06/2012 4:29 PM
Showing Buylines: All Rep Revised Lines

1 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMBB
3050 K ST NW
WASHINGTON, DC 20007
Agency CP1/PZ/E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm () WASHINGTON
Sales Office () JONATHAN VITTI
Salesperson ()
Salesperson Phone# 202-955-5542
Salesperson FAX#

***** Contract Coversheet *****
V.1 8/17
NEW POLITICAL ORDER. STARTS 9/4. TOTAL \$4025.

PLS CF- CHRISTINA FOR JON

V.7 8/31
SEE LN 23:
MKGD FOR SPOTS MISSED ON LN #5:9/4 (4/WK)
MKGD FOR SPOTS MISSED ON LN #7:9/4 (4/WK)
MKGD FOR SPOTS MISSED ON LN #8:9/4 (4/WK)
MKGD FOR SPOTS MISSED ON LN #9:9/4 (4/WK)
MKGD FOR SPOTS MISSED ON LN #10:9/4 (1/WK)
MKGD FOR SPOTS MISSED ON LN #12:9/4 (2/WK)
MKGD FOR SPOTS MISSED ON LN #13:9/8 (1/WK)

Rep Order#	9796973	Ver#	9	Status	Revised
EC'd	Yes				

Last Received: 09/06/2012 4:29 PM
Showing Buylines: All Rep Revised Lines
Printed: 09/06/2012 8:30 AM

2 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency CP1/PZ/E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm WASHINGTON
Sales Office (202-955-5342) JONATHAN VITT
Salesperson (202-955-5342)
Salesperson Phone#
Salesperson FAX#

— CONTRACT COMMENT —

—CONTRACT COMMENT—
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

SEE INS FOR URGENT REVISION
SPOTS CANCELLED FOR THIS WEEK

PLS CF THANKS

LT	Ln	Day	Time	Program	Len	Rate
---	---	---	---	---	---	---
*1	TU-F,M	7A-9A	GOOD MORNING AMERICA		:30	\$25.00
Sales Remark:	V9	1X HAS BEEN CANCELLED ON THIS LINE-WE NOW HAVE 4				
V9	Comment Changed,	Spots/week Changed				

SA 8A-9A GOOD MORNING AMERICA WK
Sales Remark: V9 SPOT HAS BEEN CANCELLED
V9 Comment: Changed, Spots/week Changed

1 SU 11A-12P THIS WEEK :60 \$50.00
Buyline Comment: THIS SPOT WILL NOW RUN AS A 60 SECOND SPOT!
Sales Remark: V9 SPOT CHANGED TO RUN AS A 60 SECOND SPOT-REVISED RATE TO
MATCH CHANGE

*10 TU-F,M 5P-6P DOCTORS

V9 Comment Changed, Spots/week Changed

Rep Order# : 9796973 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 1357178
Printed: 09/07/2012 8:30 AM
Last Received: 09/06/2012 4:29 PM
Showing Buylines: All Rep Revised Lines

3 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency CPT/P2E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm () WASHINGTON
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
*14	SU	630P-7P	ABC WORLD NEWS		: 60	\$120.00	09/09-09/09	1	1	1	\$120.00	

Buyline Comment: THIS SPOT IS NOW A 60 SECOND SPOT!
Sales Remark: V9 THIS SPOT HAS BEEN CHANGED TO A 60 SECOND SPOT.
RATE REVISED TO MATCH CHANGES.
V9 More than 2 codes changed

—REPORT TOTALS—

Report Totals: 8 / \$320.00

—SALES MONTHLY TOTALS—

Sep 12: 38 / \$1,750.00

Sales Totals: 38 / \$1,750.00

Station Totals: 38 / \$1,750.00

Lines not sent/rclld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	CABL	0%	UNKN	0%	WBFX	0%	WCWG	0%	WEMY	30%	WXLV	8%
\$21,875	WGHP	28%	WMTV	3%	WUPN	0%	WXLT	31%				

Books null
Demos RA35+